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LearnLift Announces MemoryLifter 2.3 Digital Flashcard Freeware

Scientifically based virtual flashcard system offers multimedia customization
for a tailored learning experience

(Houston, TX—February 9, 2010) — LearnLift, a leading provider of digital learning tools, announces MemoryLifter 2.3, a digital flashcard system scientifically based on the Leitner card box algorithm. The updated MemoryLifter 2.3 software enables users to easily "lift" information into their long term memory with digital flashcards and incorporates multimedia elements such as images, audio and video for a customized learning experience.

"We are proud to introduce our newest version of MemoryLifter and are confident that its enhancements create the best online learning tool available," said Daniela Smith, Content Manager of LearnLift. "MemoryLifter 2.3 sets itself apart from the competition with its science-based approach and its ability to incorporate multimedia elements, as well as the customization features that enhances a students learning experience."

MemoryLifter 2.3 employs controlled repetition, timed spacing and mnemonic elements to speed up the memorization process and virtually "lift" information into the long-term memory. The software incorporates multimedia elements dependent on the content that needs to be learned, and supports numerous learning modes such as slideshow, standard text input, multiple choice, image recognition and listening comprehension. MemoryLifter 2.3 classifies flashcards according to actual demonstrated knowledge and not subjectively by perceived knowledge. Users can create their own flashcard learning modules with their own content, create, print and modify flashcards, and include their own multimedia content to enhance understanding and retention.

LearnLift offers more than 170 Learning Modules for MemoryLifter that include multiple foreign language modules as well as modules based on the topics of applied sciences, arts, natural sciences, social sciences, individual learning suites, and SAT preparation. The user can easily download these modules via the MemoryLifter Web shop available through the software or via the Web. Users can add cards to existing modules, as well as create his/her own flashcards/learning modules. Some examples of the newest Learning Modules include seven new English/French Learning Modules and an Introductory Radiologic Anatomy Learning Module.

The MemoryLifter software is free to download. To learn more about LearnLift and MemoryLifter, please visit www.memorylifter.com.

AboutLearnLift and MemoryLifter

MemoryLifter was developed by Rainer Aberer, the founder and owner of OMICRON electronics Corp, an international company serving the electrical power industry with innovative testing and diagnostic solutions. Some years ago, he developed the flashcard software to meet a personal need and subsequently made it available to the world community as freeware. Because of the tremendous positive response to MemoryLifter, LearnLift was founded with the goal to develop the software further and to fill a market niche by creating custom content for a range of applications in various knowledge areas.

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